WHAT IS CLAIMED IS:

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1. A facility display unit comprising:

setting means for setting a display mode of facilities; facility identifying means for identifying facilities to be displayed; and

display means for displaying on a map at least one of a moving picture and a still picture of the facilities identified by said facility identifying means in accordance with the display mode set by said setting means.

2. The facility display unit according to claim 1, wherein said facility identifying means identifies the facilities to be displayed by recognizing speech of a user.

3. The facility display unit according to claim 1, wherein said facility identifying means identifies the facilities to be displayed according to key operation of a user.

- 4. The facility display unit according to claim 1, wherein said display means three-dimensionally displays an image of the facilities identified by said facility identifying means on a wide-area map, and zooms in on the image of the facilities.
- 5. The facility display unit according to claim 4, wherein said display means rotates the image of the facilities simultaneously with the zoom in, or after completing the zoom in.
- 6. The facility display unit according to claim 4, wherein said display means zooms in on the image of the facilities with

maintaining a whole body of the facilities within a display area on a display.

- 7. The facility display unit according to claim 4, wherein when receiving an enlarged display request of the facilities from a user, said display means further zooms in on the image of the facilities which has been zoomed in.
- 8. The facility display unit according to claim 5, wherein said display means zooms in on or rotates the image of the facilities at a zoom-in rate or rotation speed set by said setting means.
 - 9. The facility display unit according to claim 5, wherein when receiving a redisplay request of the facilities from a user, said display means three-dimensionally displays the image of the facilities on a wide-area map again, and zooms in on the image of the facilities and rotates the image of the facilities.

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- 10. The facility display unit according to claim 1, wherein when receiving a detailed display request of the facilities from a user, said display means displays an image of a destination in the facilities.
- 11. The facility display unit according to claim 1, wherein said display means identifies a direction of the facilities identified by said facility identifying means when viewed from a present position, and three-dimensionally displays the image of the facilities in accordance with the direction.
- 30 12. The facility display unit according to claim 1, wherein said

display means deemphasizes a display tone of surroundings of the facilities as compared with a display tone of the facilities identified by said facility identifying means.

- 5 13. The facility display unit according to claim 12, wherein said display means displays semitransparently or in monochrome an image of facilities surrounding the facilities identified by said facility identifying means.
- 10 14. The facility display unit according to claim 1, wherein said display means displays an enlarged image of the facilities identified by said facility identifying means, and displays an image of facilities surrounding the facilities at a reduced or original ratio.

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- 15. The facility display unit according to claim 1, wherein said display means blinkingly displays the image of the facilities identified by said facility identifying means.
- 20 16. The facility display unit according to claim 1, wherein said display means changes a color of display of the facilities identified by said facility identifying means in accordance with a present time zone or weather, and changes a color of display of surroundings of the facilities in accordance with a present season.
 - 17. The facility display unit according to claim 1, wherein said display means displays guidance on the facilities identified by said facility identifying means.

- 18. The facility display unit according to claim 1, further comprising speech output means for outputting speech guidance on the facilities identified by said facility identifying means.
- 5 19. The facility display unit according to claim 1, wherein said display means displays a route from the present position to the destination or a parking lot of the destination besides the image of the facilities identified by said facility identifying means.